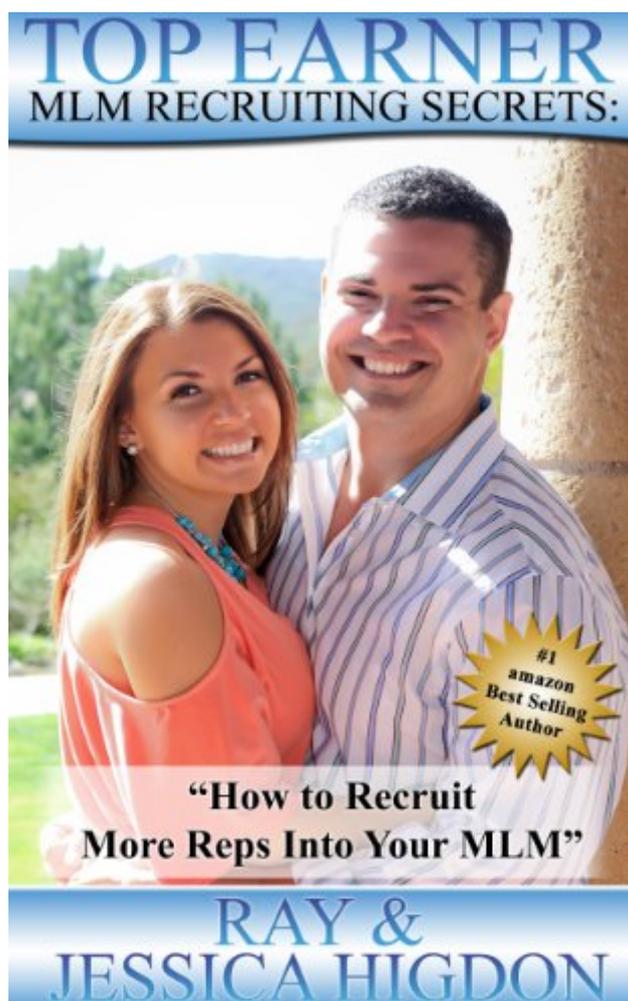


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Top Earner Recruiting Secrets - How To Recruit More Reps Into Your MLM: Network Marketing Recruiting Mastery (Top Earner Series Book 1)



Synopsis

Do you want to recruit more reps into your network marketing business? This book was written by someone who was the number one income earner in his last company earning over a million dollars in commission! Top earner, and best selling author, Ray Higdon breaks down exactly how to boost your MLM recruiting by first focusing on how to close more sales, then teaching you powerful ways to boost your MLM prospecting. Here are some of the things you will learn in this book:- Why and how to use questions when prospecting- How to establish an effective daily routine- Persuasion, Attraction Marketing, and Leveraging- Effective test closing strategies- How to build a network marketing empire if you are sick and tired of not rank advancing or sponsoring more people into your MLM, this is the book you've been waiting for. Here's what the people who bought the audio course from which the book is taken had to say about it ... "Ray gave me the psychology of an average prospect. How to break the ice with rapport and powerful language. How to quickly identify their needs and be a more effective communicator. Even though I am not in Ray's network marketing opportunity, I truly value all of his training and he has inspired me to be a better leader and person within this industry. This course is proof of that fact. Thanks RAY!!! ~ Gerry Eddins" "It's absolutely amazing stuff!!! I was struggling so long in my Network marketing career and I know that now my struggle will come to an end! I love especially how you show us how to overcome objections! This has been a issue for me in so many presentations! I will for sure pass this training on to my team and am excited about helping so many people with your help!" ~ Alexander Rozinek ~ Professional in Community Commerce "That info is worth triple what you are selling it for... I have spent triple and did not get even close to the quality info you provided in only the first chapter." ~ Aaron Boe "If you're serious about becoming successful in this industry YOU NEED THIS TRAINING!" ~ Gregg Palmer "These are the 'Cliff notes' to recruiting... extremely practical and actionable information that I have already been able to immediately implement. Using your exact approach, I was able to sponsor a new person within 24 hours of my first listen. Thanks for putting this out. Two thumbs up, brother!" ~ Dave Ludena

Book Information

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Customer Reviews

Must have book for anyone building a Network Marketing business. Ray is a top earner in every business he touches and there's a reason. He and his wife Jessica share tips that you don't see in any other book on MLM Recruiting.

This was a great book that provided basic duplicable information that I can put to use right away. Usually when I read any material pertaining to how to recruit in this industry, I find myself either being overwhelmed with information, which leads to taking no action, or saying to myself "I can't use that with my friends and family". Not only can I see myself using the skills taught in this book, I could see myself teaching this to people on my team. Will definitely be referring to this book over and over for years to come. Thanks Ray!

I've been following Ray Higdon for quite a while and have always been impressed with everything he does. I couldn't stop reading. It is full of so many great tactics and techniques on how to prospect. I was doing it all wrong! Time to start doing it right! Thanks Ray!

I am Die Hard Fan of Ray Higdon. After purchasing his course Pro Blog Academy, I decided to buy his books. After I purchased the book, I read it 2-3 times. Ray holds nothing back. He talks a lot about Prospecting and Closing. He has discussed unique approaches when it comes to closing. The Test Closing Method truly stands out. Ray also discusses some very unique and different approaches for closing. You won't find them in any other book. There is another book I read a month back which

goes by the name Rebel MLM : No B.S. Guide to Attracting High Quality Prospects and Sponsoring More Reps with Almost NO Rejections contains tons of Prospecting and Closing methodologies which are quite unique and unheard of. He also refers to a lot of other books for learning persuasion, presentation etc. The only drawback is, this book has very little information about duplication and team building. Otherwise, it's truly a Masterpiece.

As a newcomer to MLM I found a lot of great ideas that would not have occurred to me by trial and error. I am putting them to the test now. The book was readable in one afternoon, straight to the point!

I don't work in Ray's company or organization. I have no financial ties to him at all. I have read several books on MLM and this is absolutely the best one I've ever read in my entire life. Seriously, it is GREAT.

Good information. Much of the information was a review of methods I learned years ago from Dani Johnson's training. Ray adds his personal variations to the program and shares what works for him. It is always good to add new nuggets of wisdom to your arsenal of marketing tools and methods.

This has open eyes mind to recruit more people into business. If would had this information 9 months ago when I first got into my I would have much larger team than what I have. But after I started reading this I have closed to new people into my businesses thanks Ray you are awesome. This book is a must have for anyone in network marketing.

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